

Medicare Supplement Exclusively United of Omaha – ME, NE and SD



5/4/11

SALES AND MARKETING

Please remind your sales teams that effective **June 1, 2011**, in Maine, Nebraska and South Dakota – only Medicare supplement underwritten by **United of Omaha**, a Mutual of Omaha affiliate, will be available for new business and conversions through individual agents. Only United of Omaha Medicare supplement applications dated on or after the effective date will be accepted for business.

UNITED OF OMAHA MARKETING AND SALES MATERIALS

Everything agents need to sell United of Omaha products is available on Sales Professional Access (mutualofomaha.com/broker) under *Forms and Materials*. Materials may be ordered through the normal process.

MORE ABOUT UNITED OF OMAHA

United of Omaha, a Mutual of Omaha company since 1926, underwrites individual life insurance, annuity products and other insurance, including Medicare supplements. United of Omaha is rated “A+” (Superior) by A.M. Best and offers the same quality products and services to meet your customers’ ongoing needs as all Mutual of Omaha companies do. Now, United of Omaha gives you competitive products that will help you grow your business.

Medicare supplements are sold on price, service and company reputation and experience. Agents can be confident all of these criteria are intact with United of Omaha, a Mutual of Omaha affiliate. Please contact us if you have any questions at (800) 693-6083.

Thank you for your continued business.